

### About Client

The client is a non-profit healthcare organization delivering high-quality healthcare to 500,000 residents in and around Georgia. With five hospitals, 25 clinics, and 4,000+ healthcare employees, it has emerged as a leader in various healthcare specialties - cardiovascular, orthopedics, gynecology, oncology, and several others.

# Business Challenges

- The client was looking to hire healthcare professionals ranging from Nurse Aide and Registered Nurses to Phlebotomist and Medical Lab Technologists, who would be willing to treat COVID-19 patients 24X7.
- Demanded a strong staffing partner with the ability to onboard candidates during the peak of the pandemic and set up a specialized COVID-19 team at record speed.
- Candidates were initially reluctant to work directly with COVID-19 patients since vaccines were not discovered that time. The client also needed somebody to provide proper orientation to the candidates on safety measures, which should be followed while working with COVID patients.
- (4) Catering to short-term contracts ranging from 4 to 6 weeks with bulk-hiring.



02 I Case Study

### Solutions Delivered

Compunnel focused on inter-team collaboration so that it can meet the urgent human capital demand. Hence, recruiters from various teams - across 4 Compunnel offices, worked together to place talent in large volume. Following were solutions provided by candidates:

- Compunnel deployed a Quick Response Teams (QRT) across Georgia, consisting of 15 members (account managers, hiring managers, recruiters, and L&D experts), who clearly understood the client's requirement and were well-experienced to handle critical healthcare staffing projects.
- Since this was an immediate requirement, our recruiters sourced through traditional job boards as well as with high-tech recruiting practices. Shortlisted resumes went through a three-step screening process to place highly qualified candidates ready to work within the given budget and contract period. Compunnel executed on-time onboarding of resources through quick computerized interviews, which re-screened the potential candidates and initiated them within 24 hours.
- Our proprietary application StafflinePro provided end-to-end contractual worker talent management services and backed compliance during the onboarding process. It also helped the client source on-demand, pre-vetted talent, and offered 24X7 candidate support through a chatbot.
- With the help of our L&D Team at InfoPro, the on-site HR teams conducted compliance induction programs. The training team conducted COVID-19 orientation on usage and disposal of PPE kits, safety measures, etc. for all the candidates who were being placed for various roles in Nursing and Medical Laboratories.

# Highlights



HR Helpdesk solved candidate queries, timesheet issues, performed client calls to fix breaches, etc.



Based on our performance during the initial period, we received the opportunity to sign up for other locations, even outside Georgia.



#### Geo Served

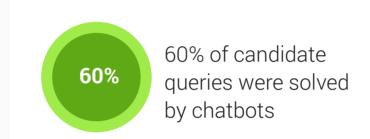
United States -

- Atlanta
- Albany
- Gainesville
- Savannah

03 I Case Study

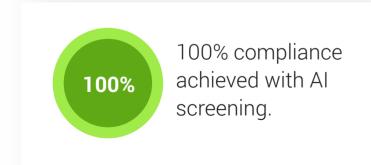
### Benefits **Delivered**

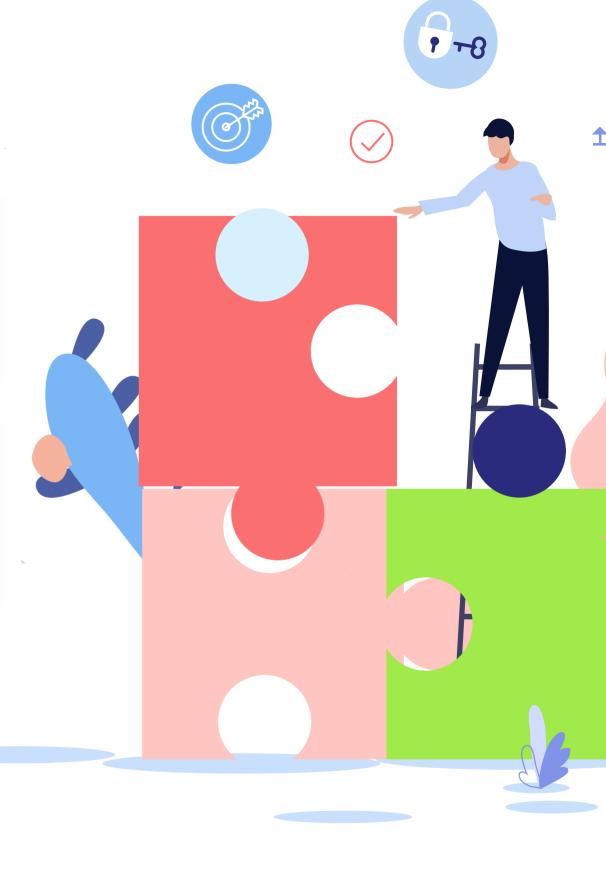












04 I Case Study COMPUNNEL HEALTHCARE

## **Testimonial**

Our demand rose out of pandemic breakout when we decided to allot our hospital floors for treating COVID-19 patients. Therefore, the project involved hiring healthcare professionals willing to handle COVID-19 patients, thus helping Georgia flatten the curve. Compunnel was resilient and proactive in meeting our demands. They have a formalized mechanism to guarantee compliance, as well as a local presence in our sites.

Client

# About Compunnel

We at Compunnel Healthcare understand the critical talent needed in the Healthcare Industry, and therefore we provide customized staffing solutions to our clients throughout the US. Our specialized Healthcare Recruiters have expertise in placing the right talent with the right skills at the time.

Compunnel Healthcare focuses on covering Healthcare Staffing - Ambulatory Healthcare Facilities, Acute Care and Teaching Hospitals, Health Systems, Laboratories, Pharmaceutical Companies, Medical Device Companies, Clinical Research Organizations, Private Physician Practices, Long and Short-Term care, Health Insurance Companies, and many more. The services under the Healthcare industry that we cater to include Nursing, Allied Health, Healthcare Administrative, Biomedical, Pharmaceutical, and more.

Woburn, MA

്ത /company/compunnelhealthcare

compunnelhealthcare.com

(617)262-4900

05 I Case Study COMPUNNEL HEALTHCARE